

## Brief on Automotive Sector

### Overview

The auto sector is considered the sixth largest manufacturing sector in Pakistan and is therefore of prime importance to the economy of Pakistan. Pakistan's automotive industry started with an automobile plant set up by General Motors in 1949. To achieve 75 per cent local content levels, auto manufacturers started to look for local sourcing. They also started to provide auto parts manufacturers with technical assistance to ensure quality and uninterrupted supply, which led to the development of the auto vending industry. Pakistan automobile industry is the sixth largest manufacturing sub-sector with annual contribution of 2.8 percent in GDP. Automotive sector still thrives to make significant contribution to the domestic economy in form of foreign investments, foreign exchange earnings, employment, and revenue generation.



### Association

- Pakistan Automotive Manufacturers Association (PAMA)
- Pakistan Association of Automotive Parts & Accessories Manufacturers (PAAPAM)

### Major Players

Pak Suzuki Co. Ltd	Atlas Honda Ltd.
Indus Motor Co. Ltd.	Plum Qingqi Motors Ltd.
Honda Atlas Cars (Pakistan) Ltd.	Fateh Motors Ltd.
Sigma Motors Ltd.	Ravi Automobile Pvt. Ltd.
Gandhara Industries Ltd.	Sazgar Engineering Works Ltd.
Gandhara Nissan Ltd.	Orient Automotive Industries Pvt. Ltd.
Master Motor Corporation Ltd.	Eiffel Industries Ltd.
Millat Tractors Ltd.	Yamaha Motor Pakistan Pvt. Ltd.
Al-Ghazi Tractors Ltd.	United Auto Industries Pvt. Ltd.
Hyundai Nishat Motor Pvt. Ltd.	Hinopak Motors Limited
Gandhara DF (Pvt) Ltd.	Fuso Master Motor Pvt Ltd.
Afzal Motors Pvt Ltd	PM Auto Industries
Daewoo Pak Motors (Pvt) Ltd.	Al Haj FAW Motors (Pvt) Ltd.

## Major Clusters

- Lahore
- Karachi

## Product Categories

- 2, 3, and 4 Wheeler
- Agricultural Tractors
- Buses
- Trailer

## Trade Analysis

(Source: PBS)

	Pakistan Exports 2019-20 (RS 000)	Pakistan Imports 2019-20 (RS 000)
Automotive Products (8701, 8701, 8703, 8704, 8711, 8716)	4,710,058	154,293,945

## Potential Available

- Exports
- JV's (Joint Ventures)
- Instruments
- FTA/PTA